

# MAKE YOUR NEXT 18 MONTHS ALL ABOUT HEARTWORM PREVENTION

LIFESAVING REMINDERS FROM



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HEARTWORM  
SOCIETY™  
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The American Heartworm Society wishes to thank our generous sponsors.

## PLATINUM LEVEL



Bayer HealthCare  
Animal Health



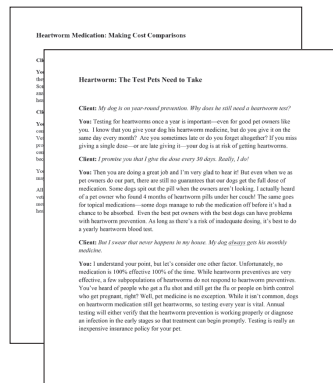
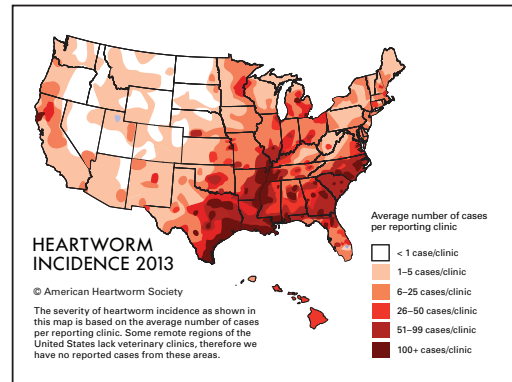
## SILVER LEVEL



AS PART OF OUR MISSION to lead the veterinary profession and the public in the understanding of heartworm disease, we are constantly developing tools and resources for veterinarians and their clients. We encourage you to download, share and make use of the resources below.



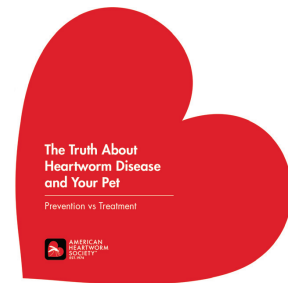
Heartworm Incidence Maps



Exam Room Scripts

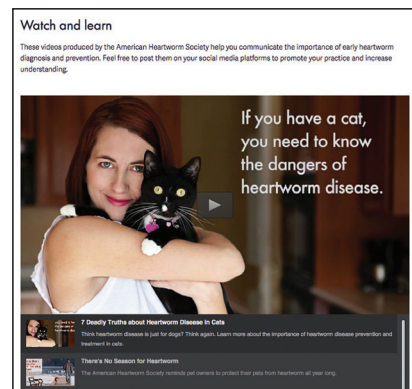


Posters



Client Brochure

Videos



See ALL that the AHS website has to offer: apps, Think 12 resources, client education materials, infographics, free heartworm images, prevention posters, and so much more. [www.heartwormsociety.org](http://www.heartwormsociety.org)

## Join the AHS Community

Heartworm disease is one of the most important—and preventable—diseases in companion animals and it's vital that practitioners stay informed of the latest developments. The best way to do so is to join one—or all—of the AHS communities.

**Become an AHS member.** Members receive a number of benefits, from discounts on client education materials and the triennial symposium registration, to exclusive materials, such as the AHS symposium proceedings and the quarterly AHS Bulletin. Information on joining is available on [heartwormsociety.org/membership/benefits.html](http://heartwormsociety.org/membership/benefits.html)

**Subscribe to AHS updates.** We won't clutter your inbox, but we will let you know we have "red hot" news or "cool tools" for you to use in your practice. Sign up at [heartwormsociety.org/subscribe](http://heartwormsociety.org/subscribe).

**Join the AHS Facebook community.** With more than 36,000 fans, our Facebook page connects you to the latest information on heartworm, as well as a vital community of veterinary professionals and others who are committed to reducing the incidence of this disease. You can find us at [facebook.com/heartwormsociety](http://facebook.com/heartwormsociety).

**Follow AHS on Twitter.** Follow us on Twitter at AHS\_Think12, where our community is growing rapidly and you can link to a wide range of resources and debates. Our Twitter page is also a great place to follow live during AHS symposia.

Both our Facebook and Twitter pages are run by veterinarians who serve on the AHS executive board.

**Tune in to AHS on YouTube.** Check out video interviews with speakers from the Triennial Heartworm Symposium, and download client education videos for use in your practice.



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**A decent bottle of bubbly OR protecting your border collie from heartworms for 6 months? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

# JANUARY 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					NEW YEAR'S DAY	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
	M. L. KING, JR. DAY					
24	25	26	27	28	29	30
31						



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No joke, Pal. Can't you see I'd rather have heartworm prevention?



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

FEBRUARY 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
 ST. VALENTINE'S DAY	PRESIDENTS DAY					
21	22	23	24	25	26	27
28	29					
	LEAP DAY					



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**1 medium pizza with toppings OR protecting your furry friend from heartworms for a month? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

MARCH 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
DAYLIGHT SAVING TIME BEGINS						SPRING EQUINOX
20	21	22	23	24	25	26
27	28	29	30	31		
EASTER						



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Eeeek, how embarrassing. I'd rather have heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

APRIL 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
					PASSOVER BEGINS	
						PASSOVER ENDS



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**Lunch at a Big Apple deli OR 1 month of heartworm protection (and enough left to buy him a burger)? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

MAY 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
MOTHER'S DAY	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
	MEMORIAL DAY					



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Oh, puh-leeze. I'd gladly trade my tutu for heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

JUNE 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
		FLAG DAY				
19	20	21	22	23	24	25
FATHER'S DAY	SUMMER SOLSTICE					
26	27	28	29	30		



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**Three large frozen cherry slushies OR protecting your special gal from heartworm disease for a month? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

JULY 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
	INDEPENDENCE DAY					
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



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Yo. This hoodie is down, but I'd rather have heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

AUGUST 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



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**A luxury designer outfit OR 4 months of heartworm protection? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

SEPTEMBER 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
	LABOR DAY					
11	12	13	14	15	16	17
18	19	20	21	22	23	24
				FALL EQUINOX		
25	26	27	28	29	30	



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What the devil! I'd rather have heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

OCTOBER 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
ROSH HASHANAH BEGINS		ROSH HASHANAH ENDS				
9	10	11	12	13	14	15
	COLUMBUS DAY		YOM KIPPUR			
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 HALLOWEEN					



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**A gigante plate of loaded nachos OR protecting your best amiga from heartworm disease for a month? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

## NOVEMBER 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
DAYLIGHT SAVING TIME ENDS					VETERANS DAY	
13	14	15	16	17	18	19
20	21	22	23	24	25	26
				THANKSGIVING		
27	28	29	30			



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**Babe, it's just not my color. Can I have heartworm prevention instead?**



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

DECEMBER 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
			WINTER SOLSTICE			
25	26	27	28	29	30	31
CHANUKAH BEGINS CHRISTMAS						NEW YEAR'S EVE



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**A glittery, frou-frou kitty collar OR protecting sweetums from feline heartworm disease for 2 months? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

JANUARY 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
CHANUKAH ENDS NEW YEAR'S DAY						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	M. L. KING, JR. DAY					
22	23	24	25	26	27	28
						CHINESE NEW YEAR
29	30	31				



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Trust me, Dahling. I'd rather have heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

FEBRUARY 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
				GROUNDHOG DAY		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
		 ST. VALENTINE'S DAY				
19	20	21	22	23	24	25
	PRESIDENTS DAY					
26	27	28				



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The cost of 2 Venti Lattes and a sandwich (splitsies!) OR 1 month of heartworm protection for each of them? Your choice.

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

MARCH 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
DAYLIGHT SAVING TIME BEGINS						
19	20	21	22	23	24	25
	SPRING EQUINOX					
26	27	28	29	30	31	



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Here's the buzz ... I'd bee happier to have heartworm prevention.



**Protection Is Priceless.**

Choose year-round heartworm prevention for your pet.

APRIL 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
	PASSOVER BEGINS					
16	17	18	19	20	21	22
EASTER		PASSOVER ENDS				
23	24	25	26	27	28	29
30						



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1 dozen high-carb glazed doughnuts OR protecting your big, beautiful baby from heartworm disease for a month? Your choice.

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

MAY 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
MOTHER'S DAY	21	22	23	24	25	26
27	28	29	30	31		
	MEMORIAL DAY					



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**Two icy cold brews at Joe's Tavern OR protecting your best friend from heartworms for a month? Your choice.**

**Choose Heartworm Prevention.**

Good for your pet. Good for you.

JUNE 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
			FLAG DAY			
18	19	20	21	22	23	24
FATHER'S DAY			SUMMER SOLSTICE			
25	26	27	28	29	30	



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